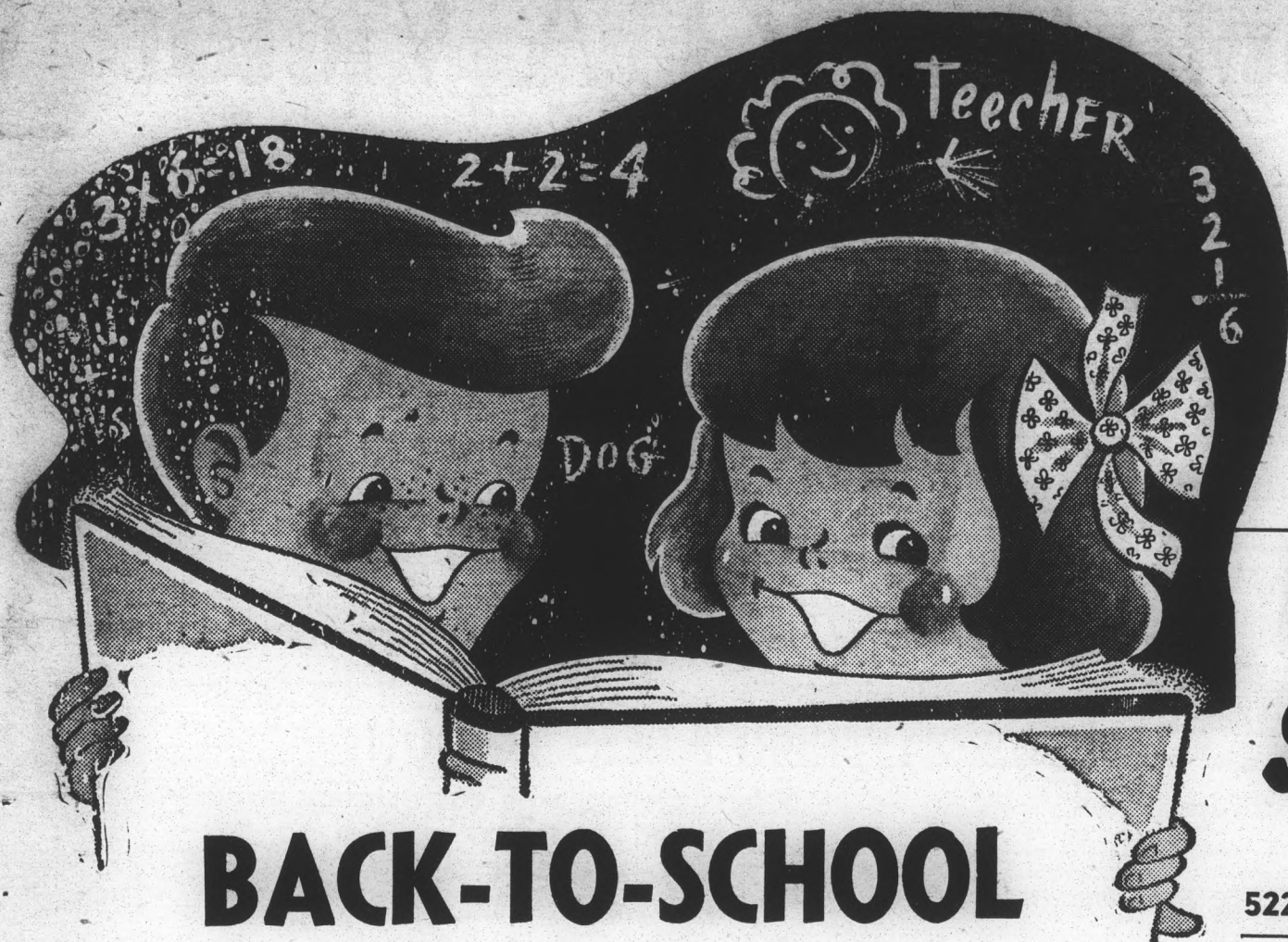


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August 27 - 28 - 29, 1953

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BARGAINS IN PORTERVILLE THURS., FRI., SAT., AUG. 27-28-29

Harry J. Johnson COMPANY

INSURANCE

FIRE - AUTO - CASUALTY
LIFE - HEALTH & ACCIDENT

520 N. Main St.

Porterville

Phone 752

Springville, Johnsondale Ready

Springville secondary educational program will this year again be under the direction of A. A. Regdon, coordinator of education and director of rehabilitation at the Martin Memorial school in the Springville hospital; assistants will be Miss Jeannette Higgins, Hugo Tringali and one other. At Johnsondale, Mr. and Mrs. Edward Covington will be in charge of the high school, where an enrollment of some 16 students is expected.

DANCE

EVERY
SATURDAY
NIGHT

In the Cool, Air Conditioned

LES KIRBY'S SWING BAND

GREEN MILL BALLROOM

Porterville

SUBSCRIBE TO THE FARM TRIBUNE

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Grocery and Market For Sale

GROSS BUSINESS 1952 OVER \$140,000

Handling groceries, meats, beer, wine, household hardware, shoes, dry goods, notions, miscellaneous drugs.

FULLY EQUIPPED,

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LARGE PARKING AREA

Lease, \$200 per month with option to renew. Owner must sell due to illness.

- FOR FULL INFORMATION SEE -

Harry J. Johnson Co.
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Scoop the school on the newest...mocs with hug-your-foot elasticized cuffs! mocs with tassel ties! mocs with bold white stitching! See 'em in the new Indian Copper! in Wine! All with softie toes and long-wearing Goodyear-welt construction.

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You'll want
them to go
to school
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\$3.98
to
\$6.50

On the playground or in the classroom... wherever they're worn... youngsters like the easy-going comfort, sturdy wear and good looks of high quality Red Goose Shoes.



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SHOE STORE**

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THERE'S MORE TO SEE!

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television

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—5 ways finer for '53



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- Only RCA Victor has the "Golden Throat" tone system.

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ITS EASY AS A-B-C

A—More People buy R.C.A. Victor than any other television.

B—Wayne's Service department to service your set with the finest equipment by trained, experienced technicians.

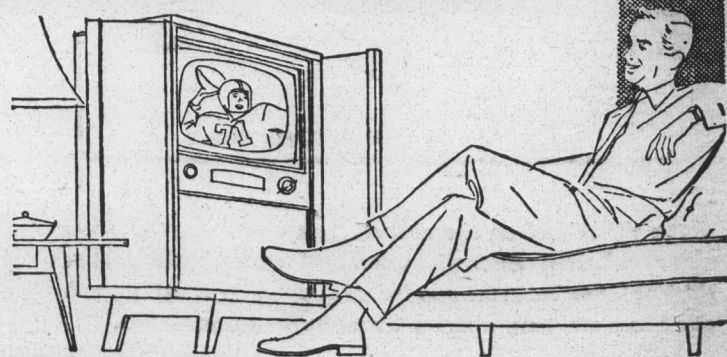
C—These add up to complete customer satisfaction with the finest television, the best service at . . .

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IN CELEBRATING OUR 6th ANNIVERSARY WE OFFER YOU

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NEW AND USED

Six Only At These Savings

1 NEW SPINETTE

Blond Floor Sample
Reduced from \$806 to
FREE Bench and 12 Lessons. Save \$150.00

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1 GRAND PIANO

Not New but Beautiful
reduced from \$795.00
FREE Bench and 12 Lessons. Save \$150.00

695⁰⁰

1 Upright reduced to **\$99⁰⁰**
6 free lessons

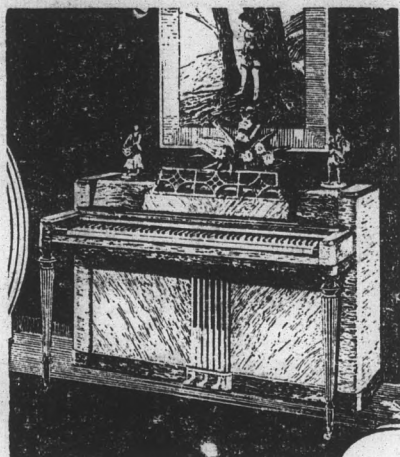
1 Upright reduced to **\$109⁰⁰**
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1 Upright reduced to **\$119⁰⁰**
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FREE LESSONS



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SIX FREE LESSONS WITH EACH

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save \$66.00. SAVE NOW

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\$269.00 Value
Radio-Phono Combination
Blonde Coffee Table

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1 Only TAPE RECORDER

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Personal Portable and Free
Leather Carrying **\$29⁹⁵**
Case, save \$13.80.

PHONOS

3-Speed Automatic Portable
reduced from \$69⁹⁵ **\$49⁹⁵**
\$5.00 records free

Save \$25.00

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School Starts.
Be Ready When
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10¢ RECORDS 10¢

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FREE AUTOMATIC RECORD PLAYER

Plus Reduced Prices — 3 Only — Hurry!

1 at \$289.95 reduced to **\$259⁹⁵** plus Free Bonus

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1 at \$465.00 reduced to **\$399⁹⁵** plus Free Bonus

* Prices do not necessarily apply to pictures as shown.

5 DAYS ONLY — THURS., FRI., SAT., MON. — ENDS 9:00 P.M., SEPTEMBER 1st

REDUCED PRICES

OPEN TILL 9:00 P.M.

DURING SALE



FREE GIFTS

OPEN TILL 9:00 P.M.

DURING SALE

dinette table riot!

THE MOST SENSATIONAL BARGAIN EVENT EVER OFFERED AT WHEELER'S

Special Factory Purchase!
Floor Samples, Etc., Up To

50% off

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Here's a real "come and get it" bargain! Colorful Dinette table that's a pleasure to meet the first thing to start the day right. Every-thing else to make kitchen work easier, handier, pleas-ant!

Values to \$99.50

\$29.95

Your living and entertaining will take on new "class" with this glamorous dinette table and work is cut in half. One easy swift top and a moist cloth keeps the MICALLITE* top and the sparkling chrome bright and new.

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Matching
CHROME CHAIRS
At Terrific Savings
When Purchased In
Sets of 4 Or More
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famous mattresses! sale

famous mattresses! sale

MAUNFACTURES' SAMPLES! DISCONTINUED COVERINGS! FLOOR SAMPLES! SOME SLIGHTLY SOILED! TERRIFIC BUYS!



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NO MONEY DOWN

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Box Springs



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EASY TERMS
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These Terrific Buys
START TOMORROW
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76.9 PER CENT OF 1,253 CALIFORNIA CATTLEMEN OPPOSE PRICE SUPPORTS FOR CATTLE ON BALLOT SENT BY ASSOCIATION

Thinking of California cattlemen on government control and price support was pretty well clarified this week when the California Cattlemen's association announced results of an association poll in which 76.9 per cent of the 1,253 cattlemen who answered opposed price supports for cattle.

A total of 963 members, including 208 members who were against

any type of government help were against price support. Favoring price supports for cattle were 147 members, or 11.7 per cent; 143 members, or 11.4 per cent did not vote on the question of supports.

Favoring heavier beef purchases by the government were 973 members, or 77.7 per cent.

Reflecting the opinion of "small" and "large" cattlemen was the

fact that among those ranchers having 100 head of cattle or less, the lowest percentage votes for price supports was recorded. Those with 100 to 250 head had the highest percentage vote for supports.

Concerning various opinions expressed by cattlemen, 58 stated that cattle should be supported as long as other basic agricultural commodities were supported; 49 favored a flexible price support on grains and other livestock feeds; 29 believed that the support price should be removed from all livestock feed.

Twenty-six favored removal of price supports on all basic agricultural commodities; 21 were of the opinion that government help should be limited to drought and disaster areas; 225 members opposed a heavier beef purchase program.

Thirty-eight members favored heavier beef purchase, provided the money came from foreign aid funds and that beef purchased be shipped to foreign countries; 26 believed the government should purchase only cow beef, and other

lower grades; 23 members felt purchase beef when the market that the government should only depressed or as an emergency.

A SOUND INVESTMENT IN LIFE-TIME LIVING

Morro Beach offers homeseekers the last great opportunity to get in on the ground floor on highly-desireable California beach property in a restricted, planned community. Morro Beach is like a cool, refreshing oasis to those seeking refuge from the valley heat and sweltering cities and only recently has a magnificent, two-mile stretch of broad, clean, white sand beach become available for home development. Now, the beach itself is assured perpetual care and protection by the California State Park System and a planned community of 1,000 homes is taking shape at the water's edge. . . . At Morro Bay you get a small boat basin, a golf course, the beauty of a wilderness area, the grandeur of 576-foot Morro rock; you are only 20 minutes from San Luis Obispo, a cultural and educational center; at Morro Bay you are within 200 miles of 8,000,000 people, all of which contributes to making your home investment a sound investment for the future.

FOR FULL INFORMATION, SEE

HARRY J. JOHNSON CO., REALTOR

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talk
of the
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the one and only
PEGGERS

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Such popularity all over the country must be deserved! Peggery® . . . the slack with the wide knees and tapered bottoms are rated "tops" by the campus crowd.

In cream, grey and navy blue corduroy . . . for school, for play, for dates. California styled with deep pleats and continuous waistband. Wear them high to show those sharp socks or wear them low . . . either way, they're keen!

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The Farm Tribune

John Keck — Bill Rodgers

522 N. Main

PORTERVILLE

Phone 583

PORTERVILLE COLLEGE OPENS SEPT. 14; REGISTRATION SET FOR 9, 10 AND 11; ENGLISH PLACEMENT TEST ON TWELFTH

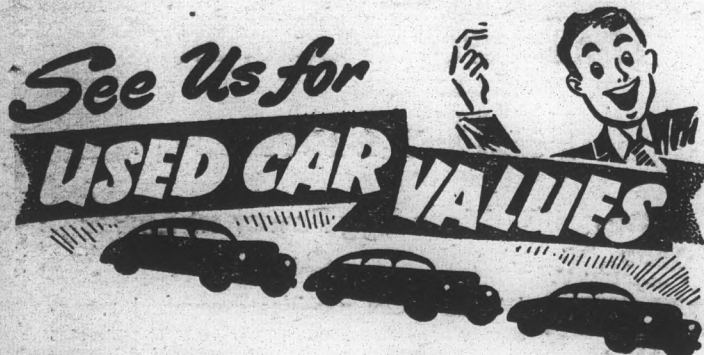
Regular classes at Porterville college will start September 14, 9:00 a.m., in the main classroom building, with Dean B. E. Jamison in charge, while registration for college students is scheduled for September 9, 10 and 11, starting at 9:00 a.m., in the main classroom building.

English Placement test for college students is scheduled for 9:00

a.m., September 12: students who cannot register on the announced dates may register earlier by making a special appointment with Dean Jamison.

General schedule for classes will be much the same as last year, it is stated, although there will be some changes in rooms from Howland hall to a temporary classroom unit.

The main college building was undamaged by last year's earthquakes that brought serious damage to the main high school building.



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CHECK Our PRICES and Quality

GIVAN Buick Co.

"HOME OF BETTER USED CARS"

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\$6.50

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High Grade Shoes by Brown Shoe Co. White Elks, White Sole. White Buck, Pink Sole.

\$7.95

SPALDING

The famous, Genuine White Buck Saddle Oxford with Pink Sole.

\$10.95

FRIENDLY

Nationally Advertised soft glove leather Oxfords and Loafers. The new Light Tans and Red Colors. Narrow widths, of course.

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HOLLYWOOD SCOOTERS

The best in Flats. Fine Calf and Suede Pumps and Straps. Red, Navy, Black and Green

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PEDWIN

For the Young Man. Mahogany color. The Heavy sole, Brough type that is so popular. Plain toes and folded tips.

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The Boys all want them. Plain Toe, Heavy Sole, Elastic Gore Sides, Mahogany Color. We have them for you!

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who know all
the fashion
answers buy
their clothes at
Clare-Setta*

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One Stop To Serve
Your Back-To-School Needs
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BATES
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WE GIVE THRIFTY SHOPPERS STAMPS



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2200 CFM BLOWER

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Close Coupled TOILETS

Complete with Good White Seat. Angle Valve, Supply Tube and Rubber Gasket. A very good value, only

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20x32 Steel. Nice White Porcelain Finish. Complete with 2 Basket Strainers, Tray Waste, P Trap and

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Double Cement Laundry Trays

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1 Year

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Used 1/3 H.P. Jet Type Pump
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\$59.50

1/2 H. P. Jet Pump with
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2 Ton, 825x20 Tires,
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1939 PLYMOUTH

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1946 REO 1946 GMC

2 Ton, 2 Speed, 1 1/2 Ton
825x20 Tires

\$695⁰⁰ \$495⁰⁰

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3/4 Ton Pickup, 15" Tires,
4 Speed

\$1295⁰⁰

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2 Ton, Dump Bed with Hoist,
825x20 Tires, 2 Speed

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Also Good Selection of Other Makes and Models Priced from
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Feed For Layers



More Egg Power at Lower
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Orange Street Feed Store

"EXCLUSIVE PILLSBURY DEALER"

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Plain Floral, Gingham, Plaid Flannels
New Stock - New Styles - New Patterns

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